

**PARTNER  
WITH US  
TO MAKE A  
DIFFERENCE**



*for* **HEROES & HOOVES**

Supporting Veterans, Families & Therapeutic Animal Experiences



## Chili Cookoff Sponsorship Levels

Schroeder Design Build, Health, Happiness & Hooves, and American Legion Post 177 are proud to host this event to give back to our community. Sponsorships help make this event possible and directly support the organizations and causes involved.



### **Ghost Pepper Sponsor (\$3,000)** Lead Community Partner

**BENEFITS:**

- **Premier Brand Visibility:** Prominent logo placement on all event signage and marketing materials
- **Title Recognition:** Acknowledged as the Ghost Pepper Sponsor in event promotions and during the event
- **Featured Social Media Spotlight:** Dedicated sponsor post highlighting your organization, including business tagging, logo, and the opportunity to share your story or involvement
- **Top-Tier Pre-Event Promotion:** Logo and sponsor recognition included in pre-event emails, social media promotions, website listings, flyers, and event materials
- **Premier Post-Event Recognition:** Highlighted in post-event recap content, thank-you messaging, and event highlights
- **On-Site Presence:** Opportunity to host a table or booth to engage directly with attendees
- **Verbal Recognition:** Acknowledgment during event announcements
- **Complimentary Tickets:** Up to 10 event tickets for your team or guests



### **Habanero Sponsor (\$1,500)** Major Partner

**BENEFITS:**

- **Enhanced Brand Visibility:** Logo featured on all event signage and marketing materials
- **Title Recognition:** Acknowledged as the Habanero Sponsor in event promotions and during the event
- **Pre-Event Sponsor Recognition:** Logo and sponsor recognition included in event emails, social media promotions, website listings, flyers, and event materials
- **Post-Event Recognition:** Included in post-event recap content, sponsor thank-you messaging, and event highlights
- **Verbal Recognition:** Acknowledgment during event announcements
- **Complimentary Tickets:** Up to 5 event tickets for your team or guests



### **Jalapeno Pepper Sponsor (\$750)** Supporting Partner

**BENEFITS:**

- **Event Branding Exposure:** Logo featured on select event signage and marketing materials
- **Title Recognition:** Acknowledged as the Jalapeno Sponsor in event promotions and during the event
- **Select Pre-Event Recognition:** Logo included in select emails, social media posts, website listings, and event promotions
- **Post-Event Recognition:** Included in collective sponsor thank-you posts, event recap content, and event highlights
- **Complimentary Tickets:** 2 event tickets for your team



### **Cayenne Pepper Sponsor (\$350)** Community Partner

**BENEFITS:**

- **Event Branding Exposure:** Name featured on select event signage and marketing materials
- **Title Recognition:** Acknowledged as the Cayenne Sponsor in event promotions and during the event
- **Group Social Media Recognition:** Name included in collective sponsor posts before and after the event



### **Poblano Pepper (\$100)** Community Supporter and Friend of the Event

**BENEFITS:**

- **Group Social Media Recognition:** Name included in collective sponsor posts before and after the event



**Become a Sponsor or Donate Today**

*Scan the QR code to select your sponsorship level or make a contribution.*

